The Montana Small Business Development Center presents:

THREE STEPS TO GET YOUR BUSINESS ON A PATH TO PROFITABLE GROWTH
Three Steps to Get Your Business on a Path to Profitable Growth

with Geraldine Carter
SheThinksBigCoaching.com
1,290,000,000 ways.
Time for a more simple strategy.
My Story

➢ Coach CPAs to grow their income while **working fewer hours**
➢ Create a more clear, simple, and effective strategy – **get their focus back**
➢ Reduce complexity and unpredictability, so they can **sleep (through the night) again**

➢ Co-founder & CFO, Climate Ride: cash-flow forecasting models resulted in $6.1M for climate change efforts
➢ Podcast: *Epic Business Growth for CPAs*
➢ Certified Pumpin Plan Strategist
➢ Started She Thinks Big in 2015
➢ 800+ hours of mindfulness training
➢ Certified by the *International Coaching Federation*
➢ BS Environmental Engineering, Cornell University
Your VISION for your business

And your ROLE in it
You are HERE

VISION
And your ROLE in it

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CRISIS

VISION
Example: Cafe Owner

- Paid rent late
- Make last-minute purchases at retail prices in small quantities
- Made shopping trips herself
- Forewent paying family staff
- Cut staff hours and did the work herself
Example: Cafe Owner
Vision: Gathering place

CRISIS
- Paid rent late
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VISION
- Food to go
- Sell coffee to go
- Bring in sought-after speakers
- Host private events
- Fancy Italian Coffee maker for better product & higher margins
- Determine most profitable hours of operation - reduce open hours

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VISION
3 Steps to Profitable Growth

1. Know your **vision**, and your **role** in it
2. Identify your predictable **Survival Trap moves**
3. Identify what **path and steps** get you **closer** to your vision
BUSINESS STRATEGY & COACHING FOR CPAS

Redesign your accounting practice to be more simple and profitable so you can have a more fulfilling life.

SCHEDULE TIME WITH ME

Business coaching for CPAs who are tired of getting worked by tax and compliance, and want to serve fewer clients at a deeper level.
An easy way to start simplifying

“Get on a clear path to profitable growth” session
➢ Become aware of your Survival Trap Maneuvers
➢ Clarify your vision for the business you want to create and your role in it
➢ See the direct path you can take
➢ Get there with less chaos and stress

$997 Value
➢ $197 if you decide today ($800 savings)
➢ Satisfaction 100% guaranteed
➢ Good to use until December 31st, 2020
➢ shethinksbigcoaching.com/profitable-growth/
How much more spiral do you want to put up with?
Take-aways & Questions
Thank You

SHE THINKS BIG Coaching .com
Epic Business Growth for CPAs Podcast

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