

Brian James and his mother, Faye, envisioned opening a wholesome place where people could gather to enjoy a cup of coffee and a bite to eat. They wanted to create an event space that their customers could enjoy. When Brian and Faye began the process of opening the coffee shop, they had questions and were looking for financing, so they reached out to the SBDC for help.

Regional Director Joe LaPlante helped Brian and Faye create a business plan and cash flow projections. They also had questions on the overall process of starting a business and had many brainstorming sessions with Joe to figure out the best route to opening their business. Brian and Faye received a Revolving Loan Fund and financing from Bear Paw Development Corporation that allowed them to officially open Beaver Creek Perk. Since opening, Brian and Faye have been able to hire eight full-time employees. They have plans to open a drive thru that will add an additional four employees.

Beaver Creek Perk is a great place for people to gather and for students to study. In addition to the coffee shop, there is an event room to hold meetings, workshops, birthday parties, and other large gatherings. Brian and Faye made sure their business still has room for expansion, including three retail spaces and parking lot space for the drive thru.