

REAL DEALS ON HOME DECOR Colstrip Regional Success Story



“The Colstrip Small Business Development Center assistance was great.”

-Ashley Murnion,
Owner

PROBLEM

Ashley Murnion came to the Colstrip SBDC in 2013. After managing retail stores, Ashley wanted to open her own franchise in Miles City. She needed help narrowing down the right franchise and getting started.

SOLUTION

Upon deciding to open Real Deals, Advisor John Sisson assisted Ashley with finding a location, modifying the building for a new store, learning how to run the franchise, developing a solid business plan, and finding financing.

IMPACT

Real Deals is now a popular shopping destination for customers in southeastern Montana. Initial sales in the first few weeks exceeded projections, and Ashley has created one full time and two part time jobs. Another SBDC success!

“Ashley demonstrated the **determination and persistence to set a goal and pursue it.**” -John Sisson, Colstrip Regional Director

