

Three Steps to Get Your Business on a Path to Profitable Growth

with Geraldine Carter
SheThinksBigCoaching.com



www.smallbusiness.wa.gov.au › business-advice › marketing › 8-way... ▼

8 ways to grow your business | Small Business

8 ways to **grow** your **business**. Get to know your customers. Offer great customer service. Nurture existing customers and look for new opportunities. Use social media. Attend networking events. Host events. Give back to your community. Measure what works and refine your approach as you go.

smallbiztrends.com › 2018/04 › how-to-grow-your-small-business ▼

9 Things You MUST Do Today to Grow Your Small Business ...

Apr 29, 2018 - If you want to know how to **grow** your small **business**, we've collected 9 tips ... **My** brother-in-law started his own retail company selling men's ...

www.thebalancesmb.com › Becoming an Owner › Small Business ▼

How to Make Your Small Business a Large Business

Learning how to **grow** your **business** isn't just a worthy goal; **growing** your **business** is often a necessity for your **business's** survival and your economic ...

keep.com › business-success-blog › growth › planning-strategy › sma... ▼

16 Tips on How to Grow a Small Business - Keep

Nov 4, 2018 - Check out 16 proven tips on how you can grow your small business, including a free strategic planning kit. ... how to **grow my business**. 04.11.

articles.bplans.com › 17-ideas-you-can-steal-to-grow-your-business-w... ▼

16 Ways Grow Your Business Without Spending Money | Bplans

Want to **grow** your **business**—without spending a lot of money? Here are 16 free or low-cost growth strategies you can put into place right away.

Answer:

1,290,000,000 ways.



Time for a more simple strategy.

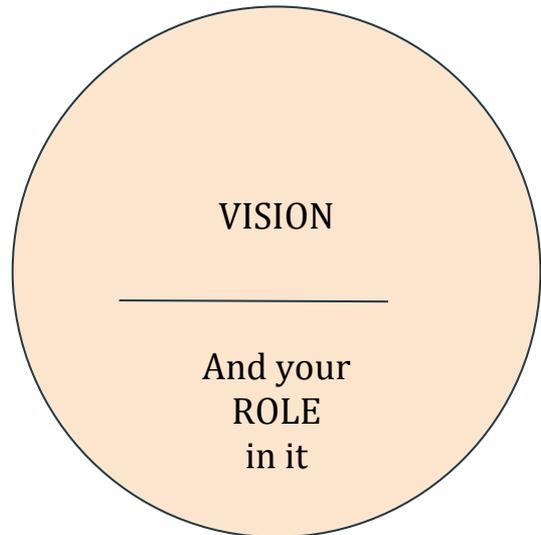
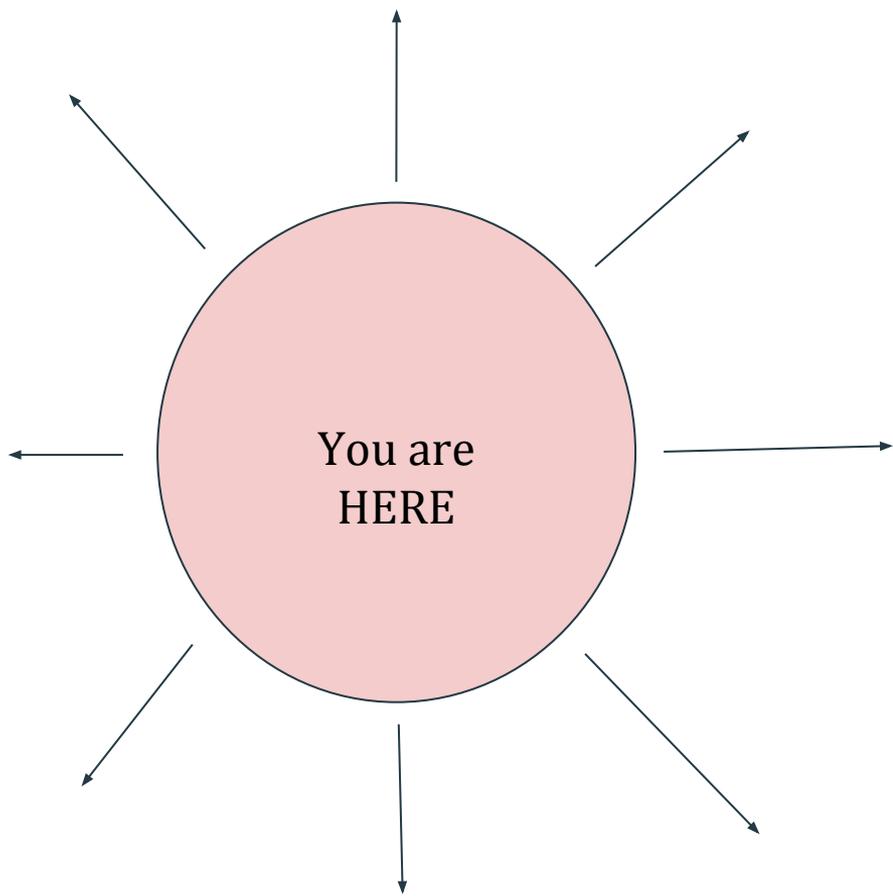
My Story

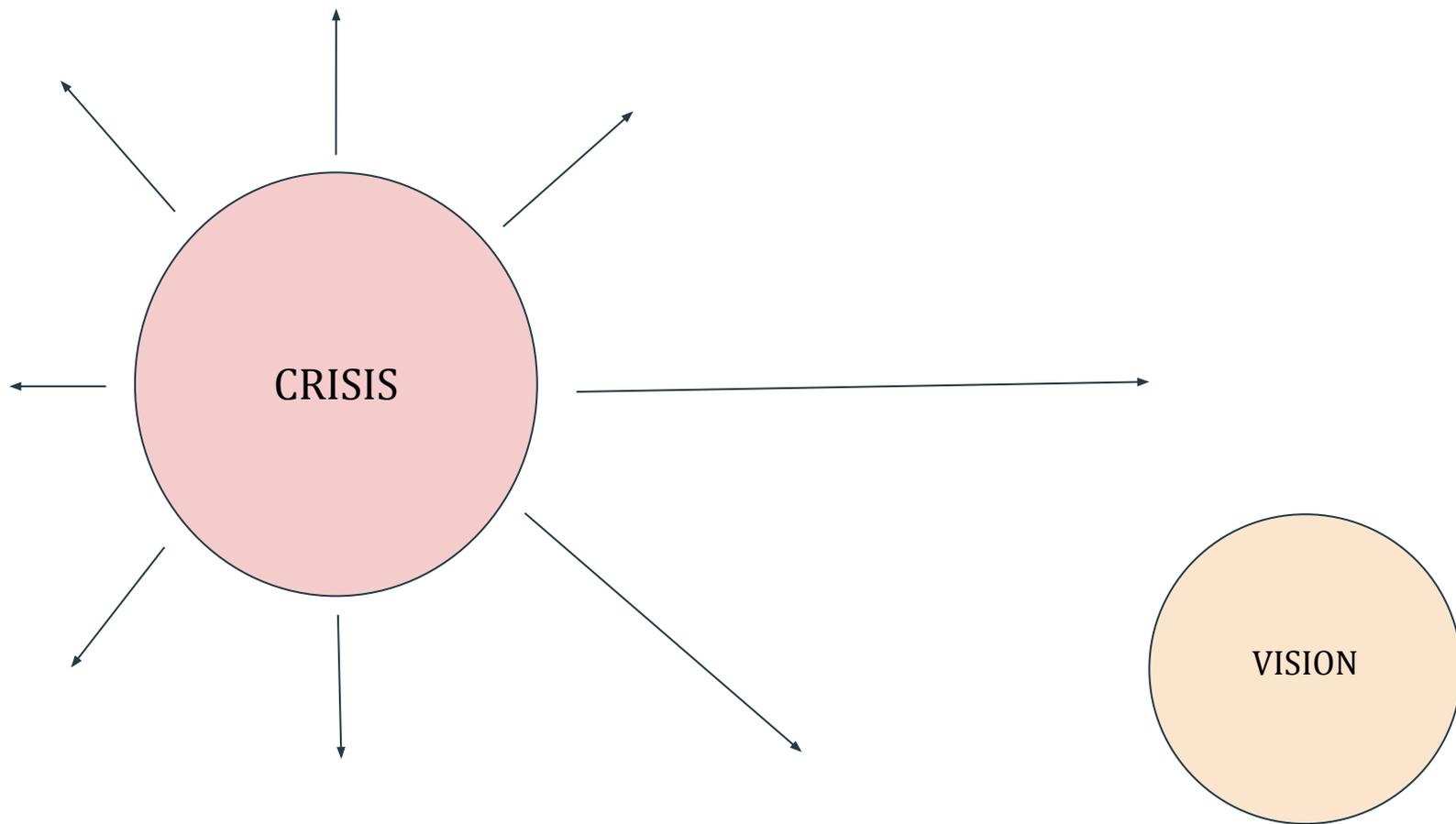
- Coach CPAs to grow their income while **working fewer hours**
- Create a more clear, simple, and effective strategy – **get their focus back**
- Reduce complexity and unpredictability,
so they can **sleep (through the night) again**

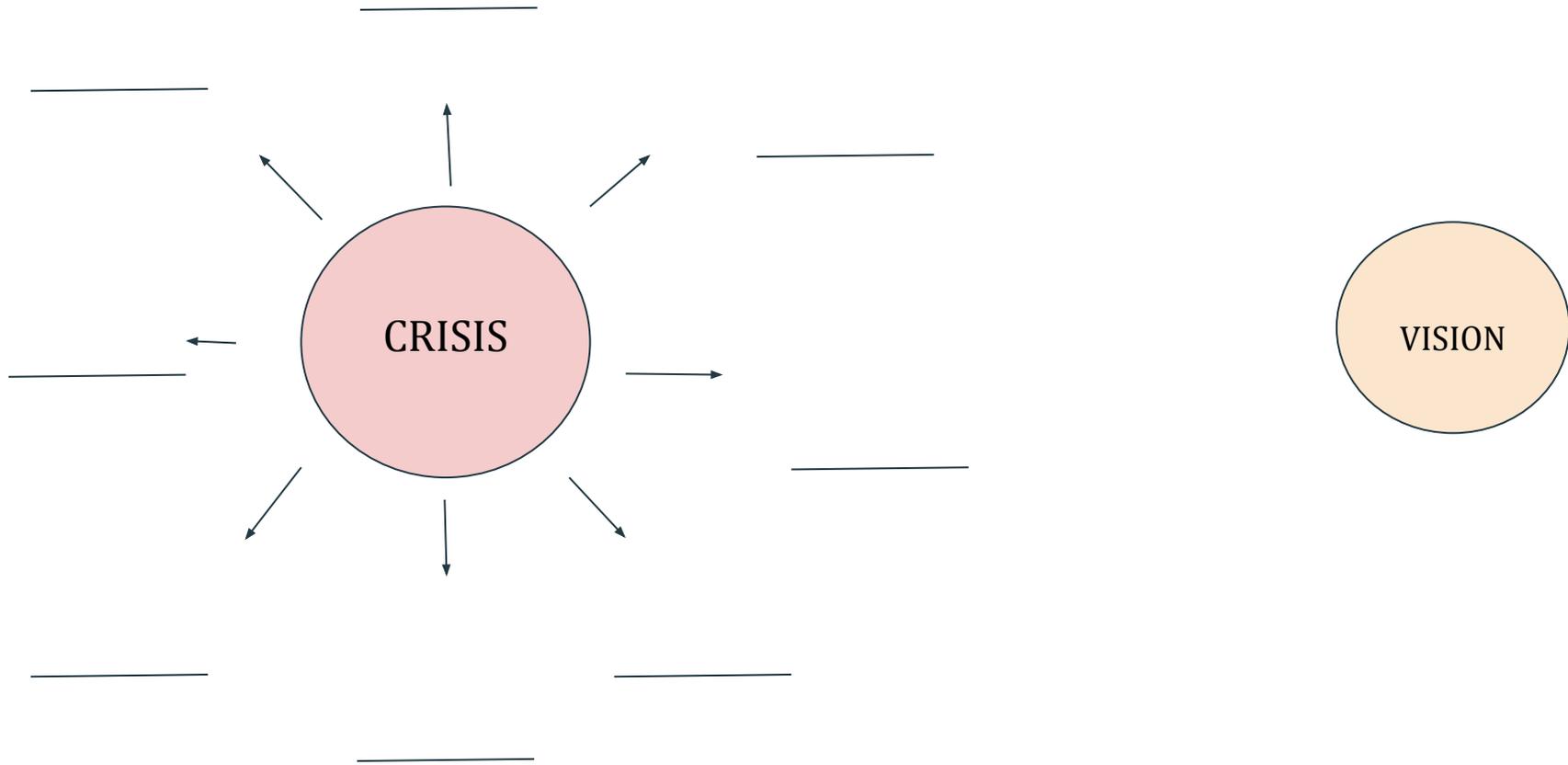
-
- Co-founder & CFO, Climate Ride: cash-flow forecasting models resulted in \$6.1M for climate change efforts
 - Podcast: *Epic Business Growth for CPAs*
 - Certified Pumpin Plan Strategist
 - Started She Thinks Big in 2015
 - 800+ hours of mindfulness training
 - Certified by the *International Coaching Federation*
 - BS Environmental Engineering, Cornell University

Your
VISION
for your
business

And your
ROLE
in it







Example: Cafe Owner

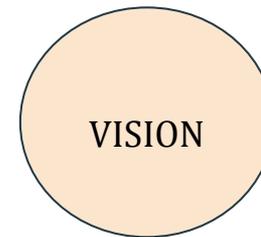
Paid rent late

Make last-minute
purchases at retail
prices in small qttys

Made shopping
trips herself

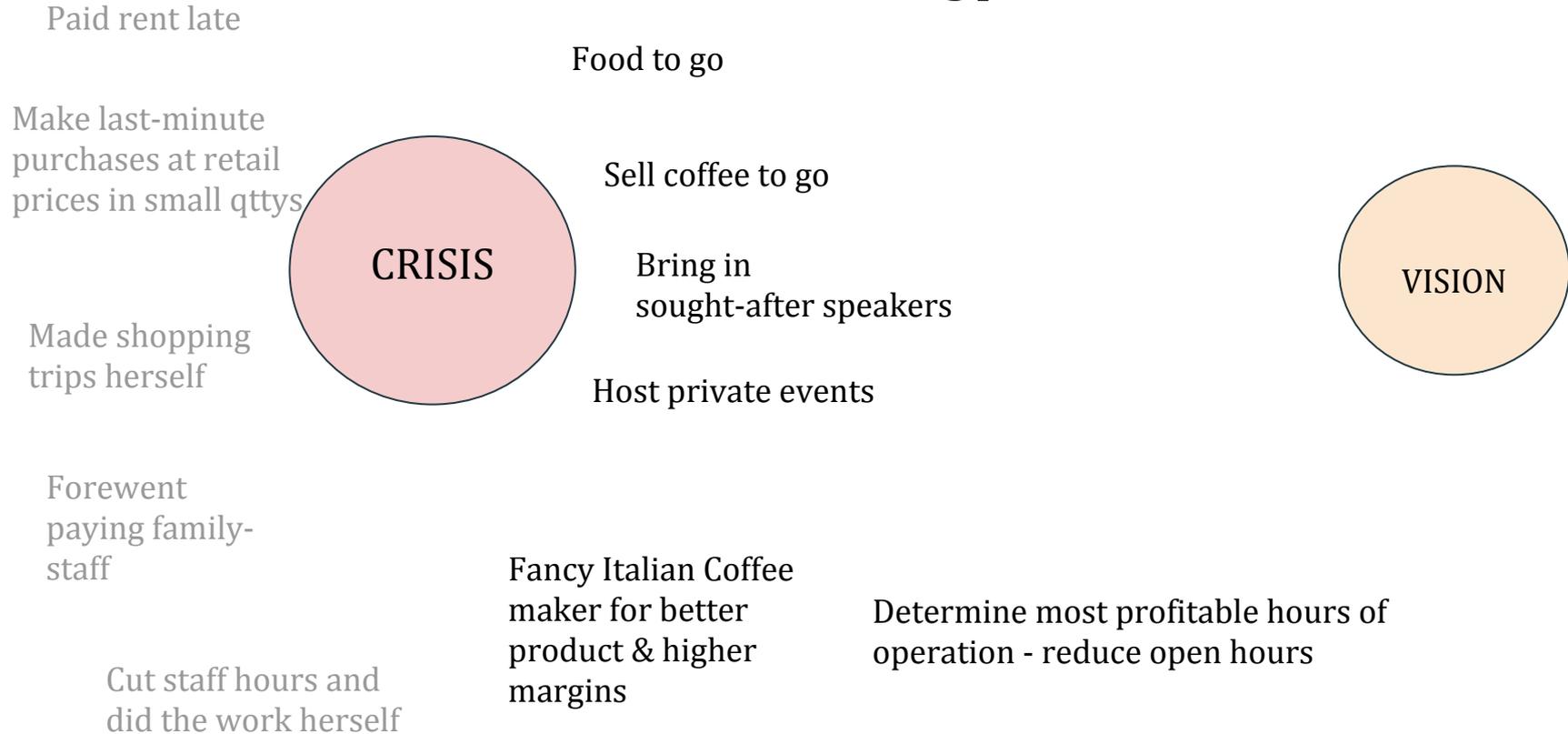
Forewent
paying family-
staff

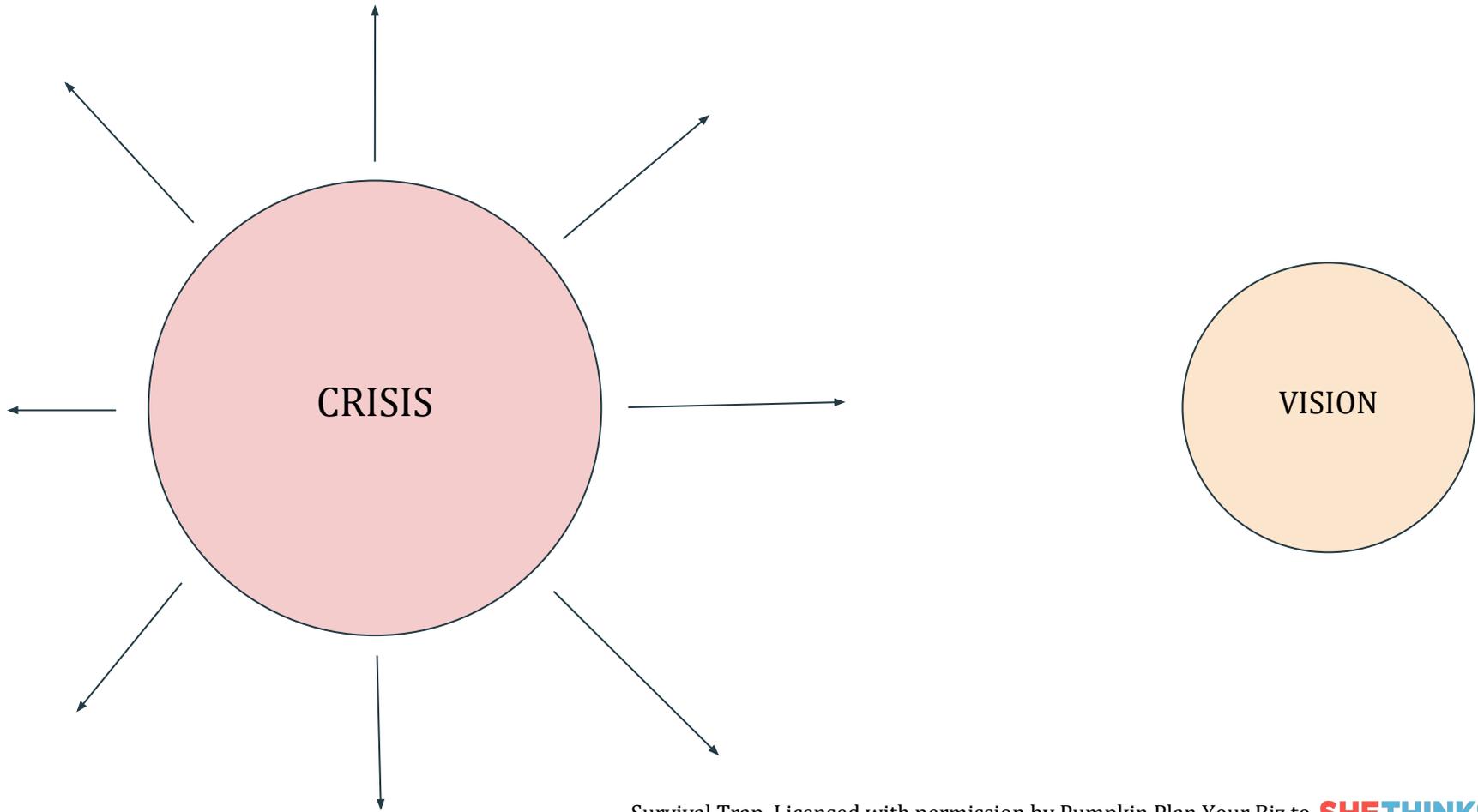
Cut staff hours and
did the work herself



Example: Cafe Owner

Vision: Gathering place





3 Steps to Profitable Growth



1. Know your **vision**, and your **role** in it
2. Identify your predictable **Survival Trap moves**
3. Identify what **path and steps** get you **closer** to your vision

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Additional Support Available to You

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An easy way to start simplifying

“Get on a clear path to profitable growth” session

- Become aware of your Survival Trap Maneuvers
- Clarify your vision for the business you want to create and your role in it
- See the direct path you can take
- Get there with less chaos and stress

\$997 Value

- \$197 if you decide today (\$800 savings)
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- shethinksbigcoaching.com/profitable-growth/

How much more spiral do you want to put up with?

Take-aways & Questions



Thank You

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Epic **Business Growth** for CPAs *Podcast*

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