## Courtney Edwards SBDC Business Advisor

Butte Regional SBDC

## Accu-Scribe, LLC



*"In addition to the resources that the SBDC makes available to small businesses, the human component was the most valuable in the early development of Accu-Scribe."* Brian Gollehon, President

A mechanical engineering graduate from Montana Tech, Brian Gollehon had dreams of making a mark on the oil and gas industry with the creation of technological systems and processes that would enhance efficiencies, minimize risk and increase revenue. He turned to the SBDC for help.

Julie Jaksha, Regional Director for the Butte SBDC, aided with financial projections and the initial plans to launch his business. Brian and Julie spent hours on his marketing plan as well as refining his pitch presentation to potential clients. The SBDC arranged for Brian to practice his pitch to a few statewide investors who were well versed in the oil industry. Through insight brought forth by the investors, Brian was able to focus his vision and began targeting high-impact clients, which resulted in test-site opportunities throughout the Bakken that propelled his business to the next level.

Accu-Scribe currently has operations in North Dakota, Texas, Colorado, Wyoming, California, Canada and eastern Europe and is in negotiations to deploy its technology across the world. Accu-Scribe has paved the way for the rig of the future that brings cutting-edge technology to an industry eager for ways to decrease costs of operations.