



# Conflux Brewing

## Missoula Regional Success Story



“Our experience was fantastic, helping give us confidence, industry reports for our business plan, and insight into lender presentations.”  
- *Hugh Yates*

### OPPORTUNITY

The Yates family decided it was time to take on their first business adventure by opening a brewery in the flourishing downtown community in Missoula, Mont.

### ASSISTANCE

Jennifer Stephens, Missoula SBDC Regional Director, reviewed the business plan, provided industry reports with realistic future growth metrics, and lender coaching.

### IMPACT

The Yates family financed \$3.6M to transform a vacant lot into a 10,000 sq. ft. brewing facility and eatery creating 50-55 jobs and bringing tax revenue and additional traffic to downtown Missoula.

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