

Billmayer Ranch

Helena, MT



KC Billmayer, owner of Billmayer Ranch, wanted to do more with his cattle operation instead of only selling commercially. KC wanted to start a retail store selling his local ranch-raised beef but did not have much experience with the retail side of business. He reached out to the SBDC to receive assistance with a business plan and grant applications.

Regional Director Ryan Loomis met with KC several times a month to make sure he was on the right track and following his goals. Together they created a business plan, cash flow projections, and grant applications. With Ryan's help, KC was able to open the BR Beef Outlet, where he supplies two local restaurants with products while donating any extras to local fundraisers and youth sporting events.

The BR Beef Outlet has been open since December 2022 and continues to have growing support from the community. They are able to create relationships with new and returning customers. As a small business, they strive to support other small businesses in Helena by carrying outside products that go hand in hand with their goods.

"Billmayer Ranch was great to work with! Their innovation and drive to serve the community are outstanding, especially with such high-quality product. It was fun to work with them and see them do so well," stated Ryan.

"We have had an outstanding experience working with the SBDC. We are very fortunate to be working with them."

KC Billmayer, Owner